

SPONSORSHIP PACKAGE

HDX
HYDROGEN DEUTERIUM EXCHANGE
MASS SPECTROMETRY

Janette Champ
ETP Symposium Inc.
janette@etpsymposium.org
Conference Organizer



6th International Conference on Hydrogen Deuterium Exchange Mass Spectrometry

Dear Sponsor,

We are pleased to invite you to support the 6th International Conference on Hydrogen Deuterium Exchange Mass Spectrometry (IC-HDXMS 2028), taking place in Montréal, Québec, Canada, from May 1st to 4th, 2028.

IC-HDXMS brings together researchers from academia, government, and industry who develop and apply HDX-MS to study protein structure, dynamics, interactions, and biotherapeutics. The conference provides a forum for sharing advances in methodology, applications, instrumentation, software, and data analysis.

A new feature of IC-HDXMS 2028 will be the inaugural HDX-MS Summer School. Designed for students, trainees, and researchers entering the field, the Summer School will combine foundational lectures, interactive discussions, and hands-on software demonstrations. This initiative will provide sponsors with additional opportunities to engage directly with attendees and support the development of the next generation of HDX-MS practitioners.

Your support helps us deliver a high-quality scientific program, provide training opportunities for students and early-career researchers, and create valuable opportunities for networking and collaboration across the HDX-MS community.

The following pages outline the sponsorship opportunities available for IC-HDXMS 2028. We welcome the opportunity to discuss how we can tailor these opportunities to align with your organization's interests and goals.

On behalf of the organizing committee, thank you for your consideration. We look forward to working with you and welcoming you to Montréal in 2028.

Janette Champ, ETP Symposium Inc.
Event Coordinator

HDXMS 2028 Organizing Committee:

Joey Sheff
National Research Council / University of Ottawa

Derek Wilson
York University

Chris Thibodeaux
McGill University

Dominic Narang
Scientific Consultant

IC-HDXMS 2028
May 1 - 4, 2028, Montreal, QC, Canada
Preliminary Program

<table>
<tr><th></th><th></th><th>Monday May 1</th><th>Tuesday May 2</th><th>Wednesday May 3</th><th>Thursday May 4</th></tr>
<tr><td rowspan="6">AM</td><td>9:00</td><td>Summer school check-in</td><td rowspan="2">Oral session 1</td><td rowspan="2">Oral session 4</td><td rowspan="2">Oral session 7
Workshop summary</td></tr>
<tr><td>9:30</td><td rowspan="4">"HDX Summer school"
(Theoretical)</td></tr>
<tr><td>10:00</td><td>Coffee, exhibition, posters</td><td>Coffee, exhibition, posters</td><td>Coffee, exhibition, posters</td></tr>
<tr><td>10:30</td><td rowspan="2">Oral session 2</td><td rowspan="2">Oral session 5</td><td rowspan="2">Oral session 8</td></tr>
<tr><td>11:00</td></tr>
<tr><td>11:30</td></tr>
<tr><td></td><td>12:00</td><td rowspan="2">Free time/Lunch</td><td rowspan="3">Box lunch
Sponsor talk
Exhibition/Poster session</td><td rowspan="3">Box lunch
Sponsor talk
Exhibition/Poster session</td><td>Box lunch</td></tr>
<tr><td>12:30</td><td rowspan="2">Speed Networking Event TBD</td></tr>
<tr><td rowspan="7">PM</td><td>13:00</td><td rowspan="2">"HDX Summer school"
(Theoretical)</td></tr>
<tr><td>13:30</td><td rowspan="2">Workshop circuit</td><td rowspan="2">Workshop circuit</td><td rowspan="2">Closing lecture</td></tr>
<tr><td>14:00</td><td rowspan="3">"HDX Summer school"
(Practical vendor software demos)</td></tr>
<tr><td>14:30</td><td>Coffee, exhibition, posters</td><td>Coffee, exhibition, posters</td><td rowspan="5"></td></tr>
<tr><td>15:00</td><td rowspan="2">Oral session 3</td><td rowspan="2">Oral session 6</td></tr>
<tr><td>15:30</td><td rowspan="2">Free time</td></tr>
<tr><td>16:00</td><td>Annual meeting</td><td>Poster prizes</td></tr>
<tr><td rowspan="6">Evening</td><td>16:30</td><td rowspan="2">Registration/Exibition Opens</td><td rowspan="6">Group photo</td><td rowspan="3">Potential Sponsored group event - TBD</td></tr>
<tr><td>17:00</td></tr>
<tr><td>17:30</td><td>Introduction/Welcome</td></tr>
<tr><td>18:00</td><td rowspan="3">Plenary session</td></tr>
<tr><td>18:30</td><td rowspan="5">Gala Dinner/Banquet (TBD)</td></tr>
<tr><td>19:00</td></tr>
<tr><td>19:30</td><td rowspan="5">Reception with Posters/Exhibits</td></tr>
<tr><td>20:00</td></tr>
<tr><td>20:30</td></tr>
<tr><td>21:00</td></tr>
<tr><td>21:30</td></tr>
<tr><td>22:00</td></tr>
</table>

SPONSORING OPPORTUNITIES - LEVELS

All amounts are in Canadian Dollars

Below details a list of opportunities for your organization to consider for sponsoring HDXMS 2028. If you would like to tailor sponsorship to suit your specific requirements, please contact us.

	Platinum - $15,000 (~$10,300 USD)	**Gold - $10,000 (~$7,000 USD)**	**Silver - $6,000 (~$4,000 USD)**	**Bronze - $3,000 (~$2,000 USD)**
ADVERTISING				
Ad in Program	full page	1/2 page	logo	logo
Sponsor Summer School	✓	*50% off*	*$25% off*	*x*
Nominate 1 Speaker	✓	*From Program*	*x*	*x*
Option Host Lunch Workshop *excludes cost of food (2)	✓	+$1,500	*x*	*x*
Link on Website	✓	✓	✓	✓
Logo on Sponsor Slide during Breaks	✓	✓	✓	✓
Registration included	Up to 3	Up to 2	1	*x*
EXHIBITION				
Booth	✓ Premium	✓ Premium	✓	✓
Access to Participant List	✓	✓	✓	*x*

SPONSORING OPPORTUNITIES - OPTIONS

The following are options to help curate your sponsorship to suit your requirements:

OPTIONS			
Number	Option	Number Available	Cost
O1	Sponsor Summer School (Day 1 PM, hands on demonstration of HDX-MS Software)	Unlimited	$2,000 each
O2	Sponsor Early Morning Coffee (30 min. prior to conference start) (includes Beverages)	3	$1,500 each
O3	Sponsor Morning Coffee & Snacks (Includes Snack & Beverages)	3	$2,900 each
O4	Sponsor Afternoon Coffee Breaks	2	$1,500 each
O5	Speed Networking Lunch (Final day, rotating small-group discussions connecting sponsors directly with attendees)	18	$1,000 Each table
O6	Opening Reception, (After Plenary Session) Excludes cost of food & beverage; (F&B Est. $11,000 - includes open bar for 1 hour and heavy hors d'oeuvres-6pcs pp)	Multiple Or Sole Sponsor	$2,000 each $6,000
O7	Full page Ad on first page (inside cover) of Program (electronic)	1	$1,500
O8	Ad in Program - Full page (electronic)	No set number	$1,000 each
O9	Ad in Program - Half page (electronic)	No set number	$500 each
O10	Lanyards with Sponsor Logo and Conference Logo, includes the cost of purchasing Lanyards	1	$2,500
O11	Pads, Pens Excludes the cost of purchasing	1	$1,000

SPONSORSHIP SIGN-UP FORM

COMPANY NAME:	
CONTACT NAME:	
CONTACT EMAIL:	
CONTACT PHONE:	

SPONSORING	**ITEM**	**AMOUNT**
SPONSORSHIP LEVEL:		$
ADD: OPTION:		$
ADD: OPTION:		$
TOTAL SPONSORSHIP:		$

By completing and signing this form, we agree to abide by the Rules and Regulation of sponsorship.

Signature: _____ Date: _____

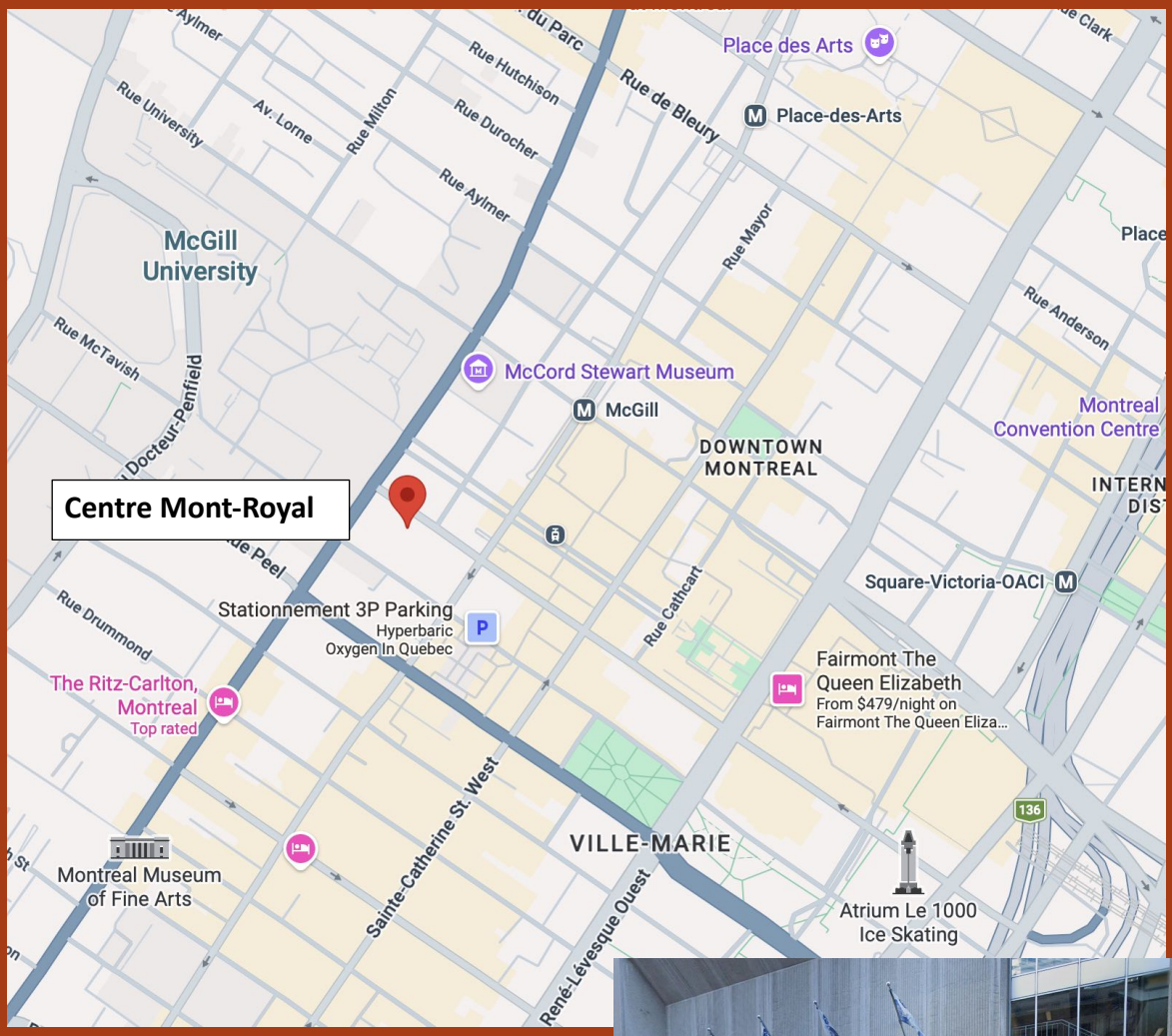
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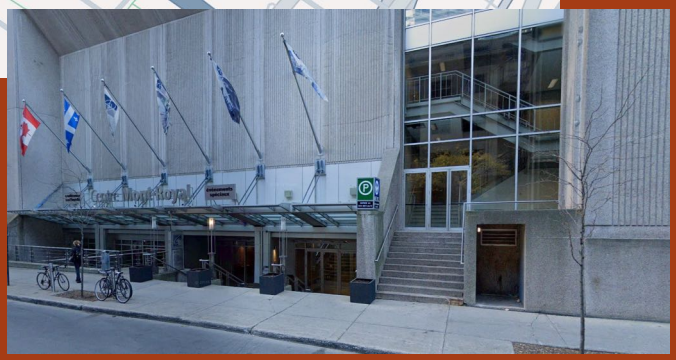
PLEASE COMPLETE AND SEND THE FORM TO:

Conference Organizer
Janette Champ
ETP Symposium Inc.
janette@etpsymposium.org

ETP Symposium Inc. will issue invoices to facilitate payment of sponsorship. HDXMS-2028 Sponsorship Funds are collected by ETP Symposium Inc. on behalf of the International Society for HDX-MS & the 6th International Conference on Hydrogen Deuterium Exchange Mass Spectrometry (HDXMS-2028)

Conference Location Map – Centre Mont-Royal
2200 rue Mansfield, Montreal, QC, Canada





Conference Floor – Centre Mont-Royal

Client:
Location:
Room: 3E éTAGE AU COMPLET
Prepared On: 02/21/17 14:03:01

Event Name:
Date:
Time:
Prepared By: CMR

3eime étage
3rd Floor

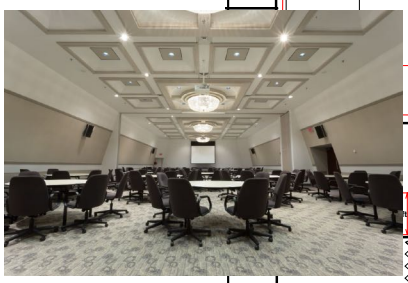
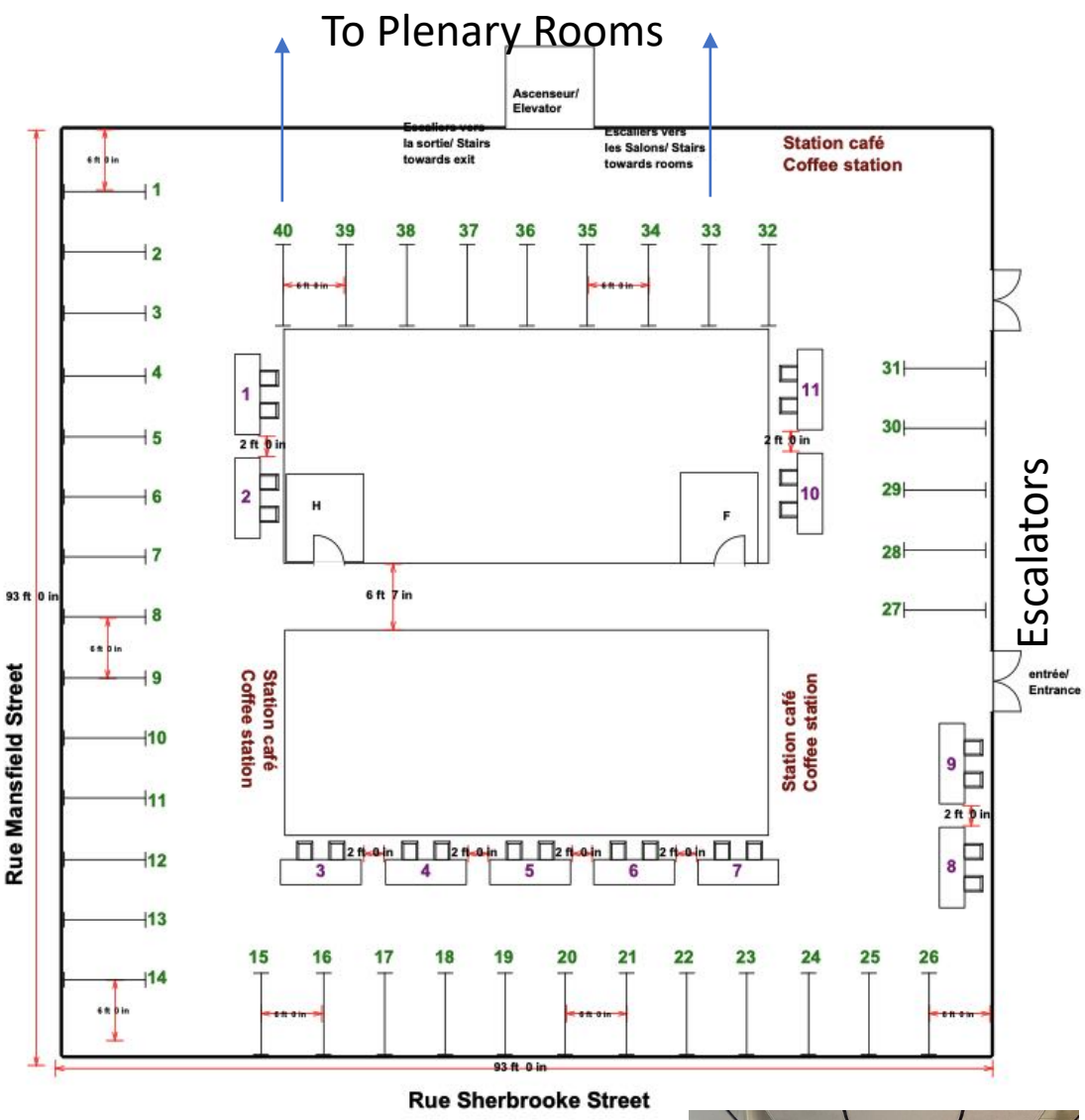
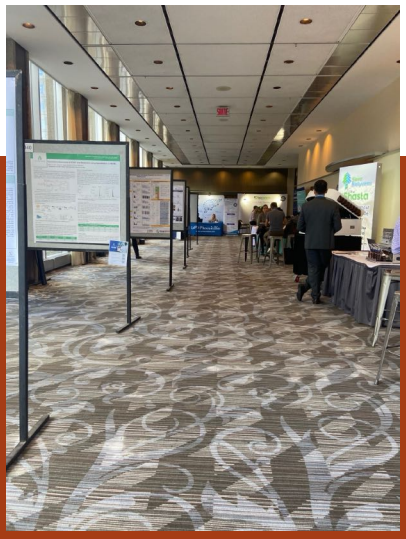




Diagram created using Room Viewer®.

Exhibit/Poster Layout – Centre Mont-Royal





*Please note that layout may change slightly.

Rules and Regulations of Sponsorship

6th International Conference on Hydrogen Deuterium Exchange Mass Spectrometry will run from Monday, May 1, 2028, 8:30 am to Thursday, May 4, 2028, noon at the Centre Mont-Royal, 2200 rue Mansfield, Montreal, Quebec, H3A 3R8. http://centremontroyal.com

1. No scheduled activities may be conducted at the Centre Mont-Royal or off-site hotels during HDXMS 2028. All User Meetings, Lunch Symposiums, Hospitality Suites must be reserved through HDXMS 2028.

2. Full payment of sponsorship is required to hold your sponsorship booth selection and is to be paid within 30 days of receipt of invoice from HDXMS 2028. To maintain priority in your selection please make sure payments made within the specified time frame. Selection of table location is based on first to sign up following Platinum sponsorship, who will have first selection, followed by Gold, Silver and Bronze.

3. Sponsors are to carefully review the items selected to understand what is included and excluded in the sponsorship so selected.

4. Hotel Rooms & Room Blocks. Sponsoring companies are required to book hotel rooms within the HDXMS 2028 room block at the various hotels listed on the conference website.

5. Conference Registration. Please refer to your sponsorship level for number of complimentary passes. All other corporate attendees must be registered through the conference website.

6. Cancellation Policy. Cancellation of sponsorship before January 1, 2028: Company will be subject to a fee equal to 50% of cost the sponsorship. Cancellations after January 1, 2028: No refunds.

7. All sponsors and exhibitors are required to have appropriate insurance in place as required by the Centre Mont-Royal. Please ensure that International Society for HDX-MS and ETP Symposium Inc. are added as a named Additional Insured. Kindly ensure that the certificate is submitted by no later than April 1, 2028.

> CMR Requirements: “14. CLIENT'S INSURANCE:
>
> It is understood that all Clients must have comprehensive general liability insurance with respect to their event(s) at C.M.R and the Premises and the use and occupancy thereof by Client, its employees or persons for whom Client is in law responsible, for bodily injury and death and damage to property of others, in an amount no less than One Million dollars ($1,000,000.00) for each occurrence (and not in the aggregate), which insurance will include but not be limited to property damage, public liability and personal injury liability. The insurance shall name C.M.R. as a named insured; moreover, the policy will contain a provision of cross-liability and severability of interests, protecting C.M.R. in respect of claims by Client as if C.M.R. was separately insured. At C.M.R.'s request, Client shall furnish C.M.R. with a certificate of the above insurance policy.”